

Green Care in Finland now and in the future



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Outline



- **State of the art of GreenCare in Finland**
- **Potential for the future: Green Care as a part of territorial development**
- **Institutional environment: reform of social and health care systems**
- **Next steps?**

State of the Art



European networks

COST 866
Green care in
Agriculture

SoFar

Concept
of
Green
Care

Farming for
Health

MaiE

Detachment from
nature and physical
exercise

Customer oriented
services

Increased social and
health problems (and
costs)

Demand

Seek for new
services

Supply

Existing resources
and knowledge

Existing practices,
institutions,
enterprises

Finnish society

2005-2008

- Participation in the international co-operation and networks
- First R&D projects

2009-2011

- First national seminar (Kannus 2009)
- Identification of the main interest groups in the field
- Green Care in Rural Development Programme
- Establishment of Green Care Finland –association (2010)
- New R&D development programmes

2011-2014

- National and regional networking
- New knowledge on effects and good practices
- Service typology and handbook
- Mapping of the training programme and pilot training projects

Green Care



Nature –based activities

**Animal
assisted**

**Nature
assisted**

**Garden
assisted**

**Farm
assisted**

**Kaverieläin ja
muu
eläinavusteinen
toiminta**

**Sosiaalipedagogi-
nen eläintoiminta**

**Eläinavusteinen
terapia**

**Tavoitteellinen
luontoliikunta**

**Luontomateriaalien,
äänten ja kuvien
terapeuttinen tai
terapiakäyttö**

**Luontoavusteinen
elämyspedagogiikka
ja**

**Terapeuttinen
piha**

Puutarhatoiminta

**Sosiaalinen ja
terapeuttinen
puutarhatoiminta**

**Elämyksellinen
ruoan
kasvattaminen
metsänhoito**

**Kuntouttava ja
osallistava työ
ja toiminta**

	Social and health care	Soc.ped. act. Education	Recreation and well-being
<i>Rehabilitation, care, cure</i>	Rehabilitation Activity Life management Care	Social learning and rehabilitation	Recreation Quality of life
<i>Activation Early interventions prevention</i>	Inclusion Employment Recover	Early interventions; Prevention of exclusion	Tyky – activities Empowerment Recreation
<i>Hobbies, Learning</i>	Well-being of the families Equal participation	Experiences and learning in nature	Recreation Experiences
MTT/Vehmasto 2014			

Care and empowering

Green Care

- Responsibility of public sector: public, private or public/private partnerships (incl. NGOs)
- Vulnerable clients
- Quality standards defined by the law
- Educational requirements

=> health and social policy

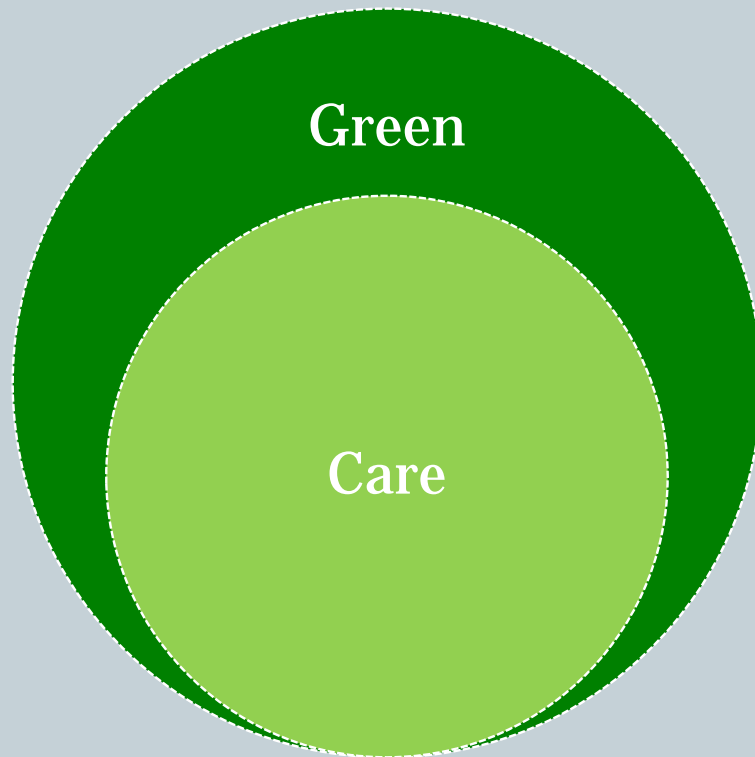
Green Empowering

- no public responsibility: private service providers and customers
- "Normal" clients
- Voluntary quality systems
- No education requirements

=> market, other policies (educational policies, rural policies)

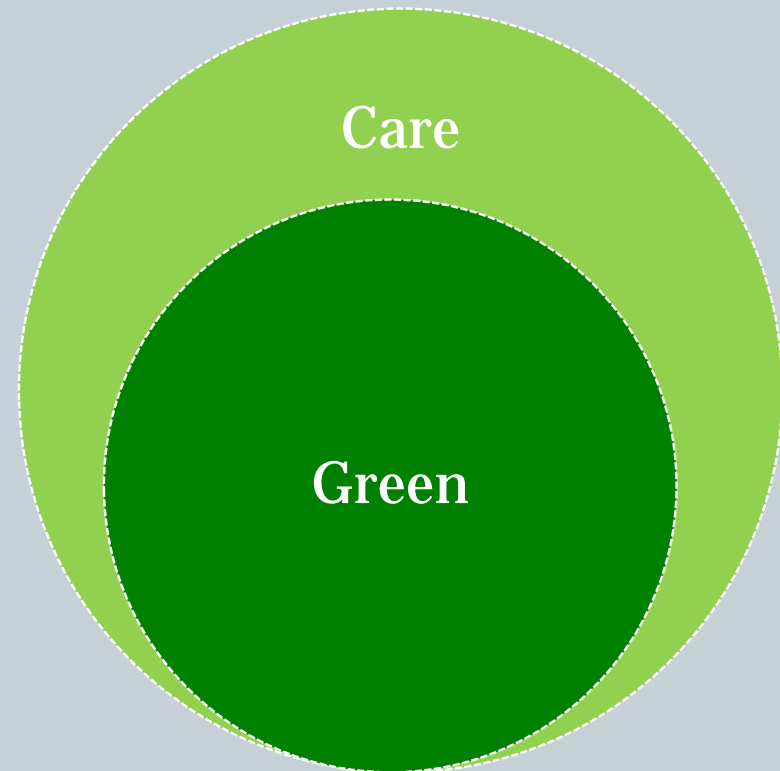
Care and empowering

Green Care

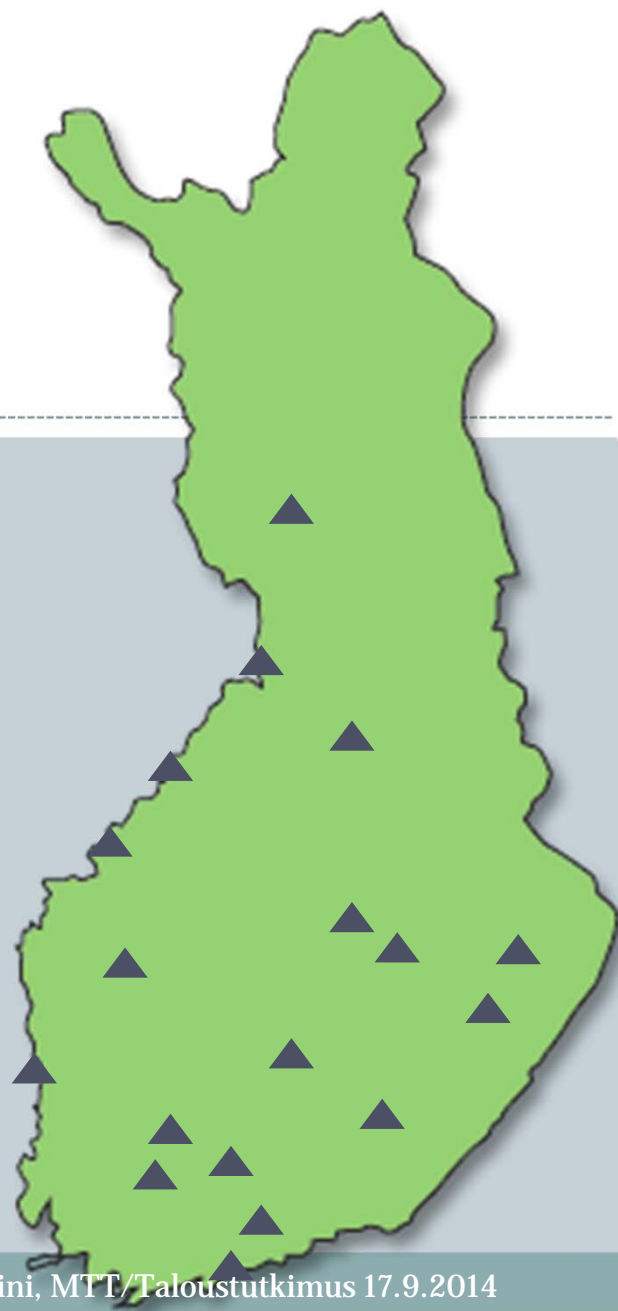


Social and health policy

Green Empowering



Other policie: socia



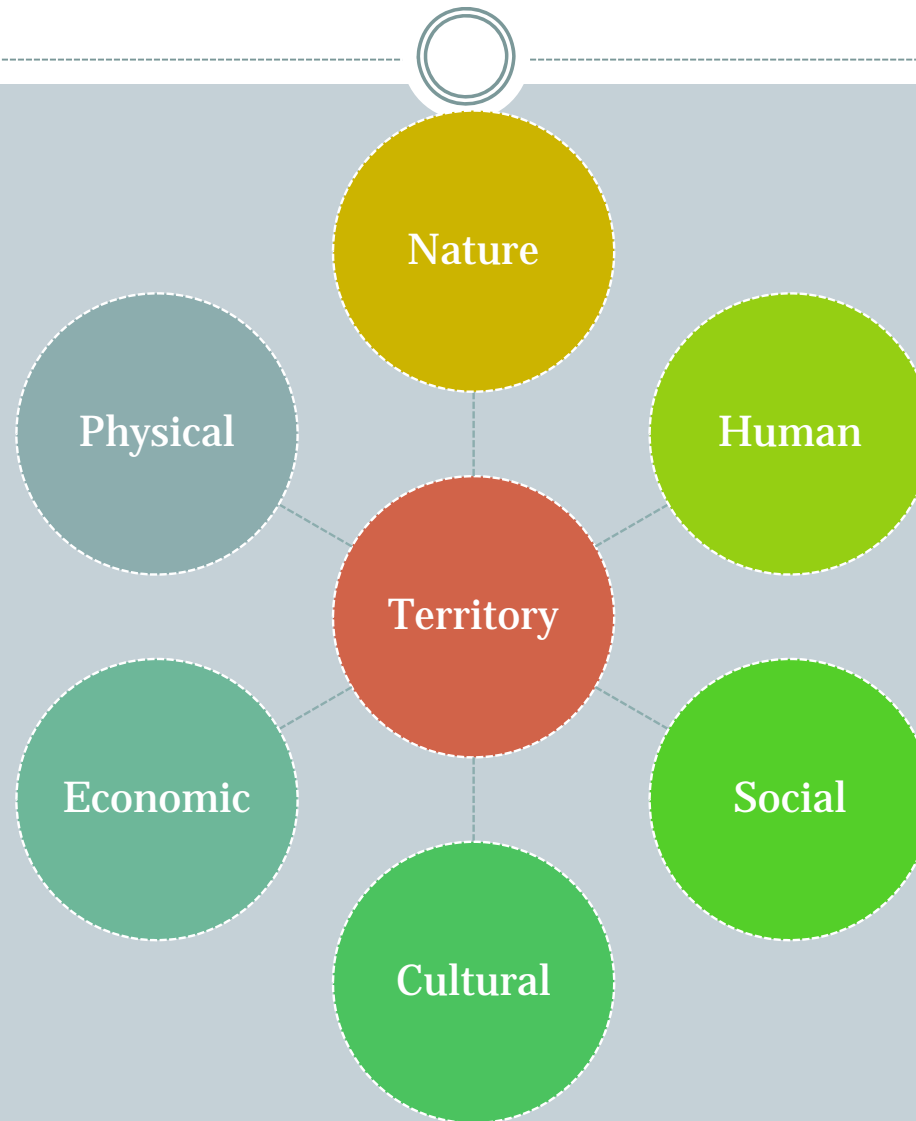
**Green Care –projects funded by
Regional Work and Centres in
September 2013.**

Future



WHAT IS THE POTENTIAL OF GREEN CARE?

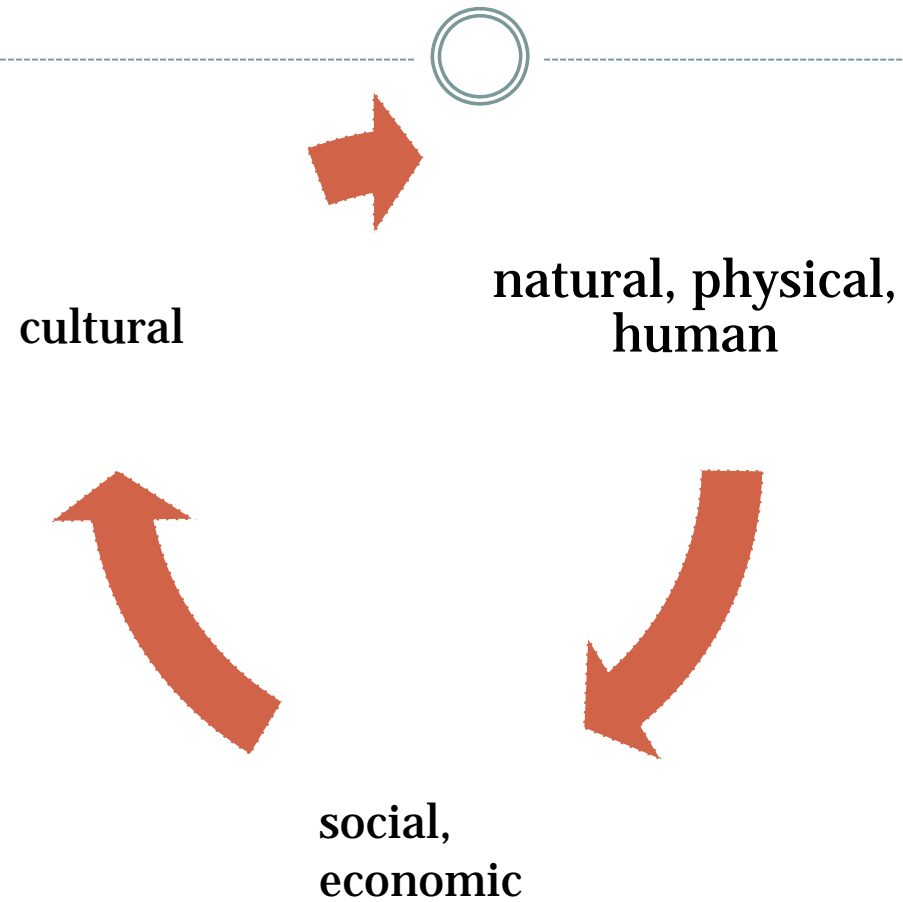
Territorial capitals and Green Care

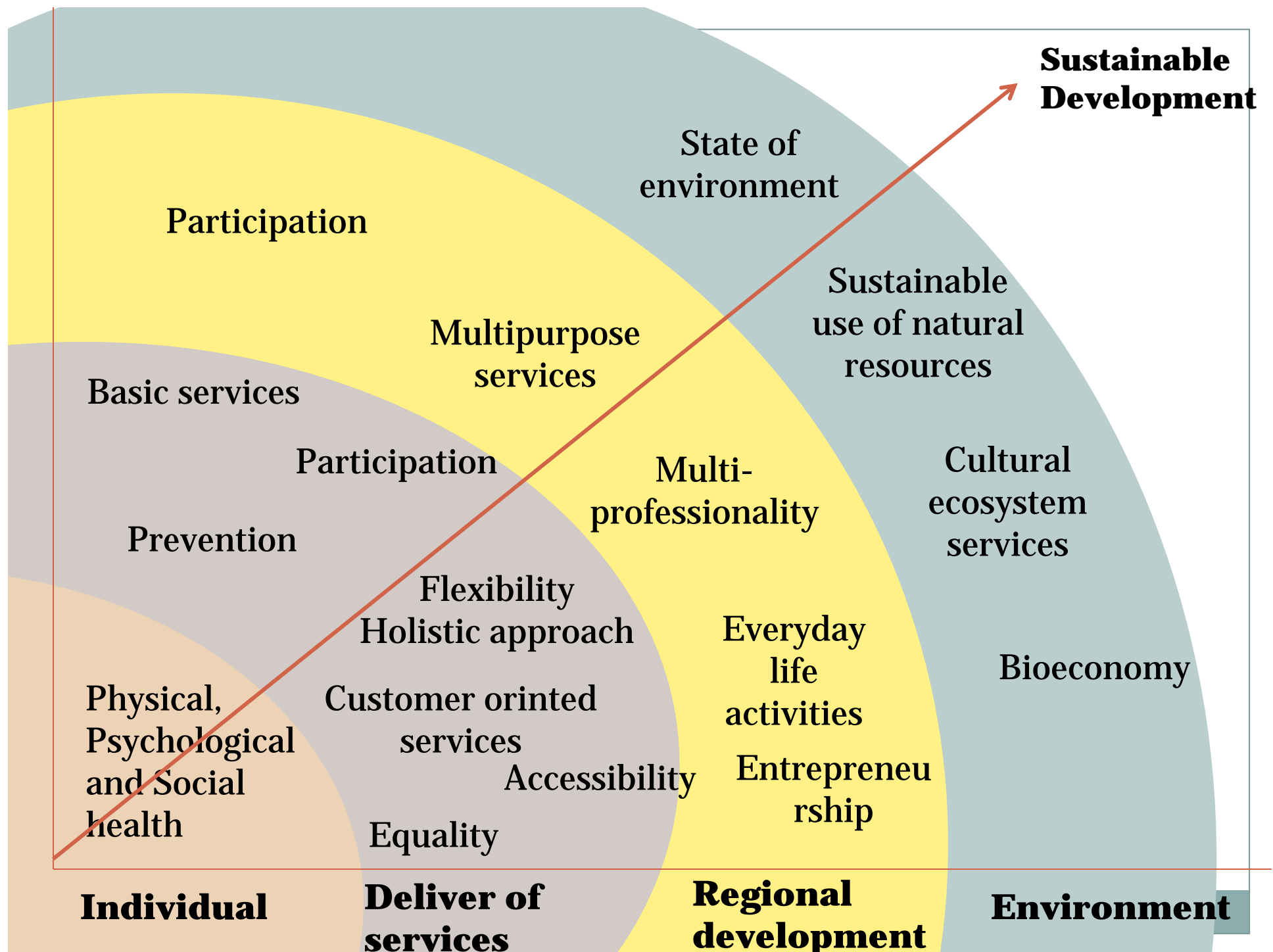




European LEADER
Observatory's
Innovation Working Group

Convertability of capitals





Institutional environment: Social and health care reform



”SOTE-UUDISTUS”

Aims of the reform



- Promote health, well-being and social security
- Equal services across the country
- Strengthening the basic services
- Cost-efficient and effective services

Note! Around 50% of the budget of the state and municipalities is addressed to social and health care services!

Supervision and organisation of the services

Five "sote-districts"

- Responsible for supervising and organising the service deliver:
 - What kind of services
 - Where
 - For whom
- Address the funding for the services
- Defining principles for buying the services
- Quality
- Common practices

Valtakunnallinen kartta



Service deliver



Municipalities and federations of the municipalities

- **Funding of the services (payments to district)**
 - Number of inhabitants
 - Health
 - Demography
- **Service deliver (funded and defined by the district)**
 - Private
 - Public
 - Private/public
 - Service notes (=palveluseteli)

Committee for service-portfolio (STM)



- Defining services funded by public sector (“necessary care”)
- Prioritising services
- Cost-efficiency of the services: health for all the citizens
- Recommendations (mm. Käypä hoito suositukset ja insurance)

Implications for Green Care



- Shift of decisions making-power from municipalities to the districts (from local to non-local)
- The need of services, effectiveness and cost – efficiency are main criteria when making the decisions at the district level

=> Need to be taken seriously when developing Green Care!

Next steps



**EFFECTS AND EFFECTIVENESS
QUALITY
TRAINING, EDUCATION
REGIONAL CROSS-SECTORAL NETWORKS**

Knowledge of effects and effectiveness



What we have?

- A general framework for assessing the effect and effectiveness of Green Care
- Wide range of literature of health and social benefits of green care for human well-being
- Single studies on use of Green Care methods for various client groups

What is needed?

- More comprehensive overview of the benefits for different client groups
- Cost-efficiency of the services recognising also benefits for society
- Building up a national "data-base" of benefits based on case-studies and international benefits

Quality



What we have?

- General principles for quality
 - responsibility
 - Professionality
 - Goal-orientedness
- Ethical principles
(Green Care Finland ry)
- Green Care – workbook
(MTT, THL, RMK)

What is needed?

- Detailed quality requirements for each Green Care service type
- Certification of quality and trademark(s)

Koulutus



What we have?

- Overview of training/education available
- Pilot trainings for different target groups
- Existing training programmes (socio-pedagogical horse activities)
- New multi professional training programmes (development in progress)

What is needed?

- Developing or "modelling" new methodologies (social farming) and associated training programmes
- National co-ordination of the training!

Summary



- **Demand for public social and health services will remain (and increase)**
 - Reform will bring some challenges to introduce Green Care activities in social and health care services
- **What are the choices:**
 - Invest for revealing the effects and effectiveness, quality and systematic training
 - Introduce Green Care approach through strategic partnerships in new areas
 - Go beyond health and social policy to other areas (employment policy, education, rural)

